

Byblos Bank and VISA announce the winners of the Summer Getaway Campaign

Byblos Bank Headquarters, 7 November 2016 – Byblos Bank rewarded two lucky customers, who took part in VISA's #notatourist Summer Getaway Campaign, with holiday packages worth USD 5,000.

Mr. Youssef Geagea and Mr. Bassam Kaadan, two Byblos Bank VISA cardholders, were announced as the winners of the #notatourist draw for an all-expenses-paid trip to any destination around the world. They entered this draw by spending USD 100 abroad using their cards during summer 2016. The winners received their prize during a ceremony at Byblos Bank Headquarters in Ashrafieh, in the presence of managers from the Bank and representatives from VISA.

Mr. Georges Fares, Head of Group Card Products at Byblos Bank, said: "Byblos Bank's strategic partnership with VISA has been particularly rewarding for our clients. The #notatourist Summer Getaway Campaign is yet another example of our fruitful collaboration." Fares noted: "Having won the VISA Fastest Growing Portfolio in the Levant award for two consecutive years in a row, Byblos Bank has positioned itself as a market leader for card products in Lebanon."

Ramzi Saboury, VISA Country Manager - Lebanon and Iraq said: "The goal of this campaign was to reward VISA cardholders in Lebanon for choosing electronic payment methods over cash transactions while overseas." He added: "I would like to congratulate the winners and I hope that this campaign will be an additional incentive for our Lebanese cardholders to use VISA payment cards more often."

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